



INFINITY BROADCAST NETWORK

2021

OTT

DOOH

MPU

ABOUT

Infinity Broadcast Network (IBN) is a mass media company that creates and distributes industry-leading content, advertising and general entertainment in today's leading platforms.

The Company's operations span to traditional advertising media, DOOH, OOH & Programmatic advertising, entertainment in internet television, publishing, film , including, but not limited to; billboards, social media

marketing and Over the Top TV (OTT) devices.




OOH BASED ADVERTISING

Out-Of-Home media advertising is the next focus in the cannabis industry. Marketing to consumers' when they are "on the go" and in public places.

We have established creative cannabis advertising mediums that are integrated into consumers everyday lives while on the go.

Servicing:

Our reach continues to expand. We target traffic through our Billboards, Palm Springs Airport Monitors, and 200 Dispensary screens.



Billboards
Palm Springs Airport
200

SAN BERNARDINO BILLBOARDS

We have 2 different boards available advertising.

Board 1:

Monthly Traffic Impressions

North Face: ~747,982 / South Face: ~672,101

Location: 215 & 10 FWY

Size: 40'x 50'

Illuminated

Board 2:

Monthly Traffic Impressions

East Face: ~321,412 / West Face: ~456,786

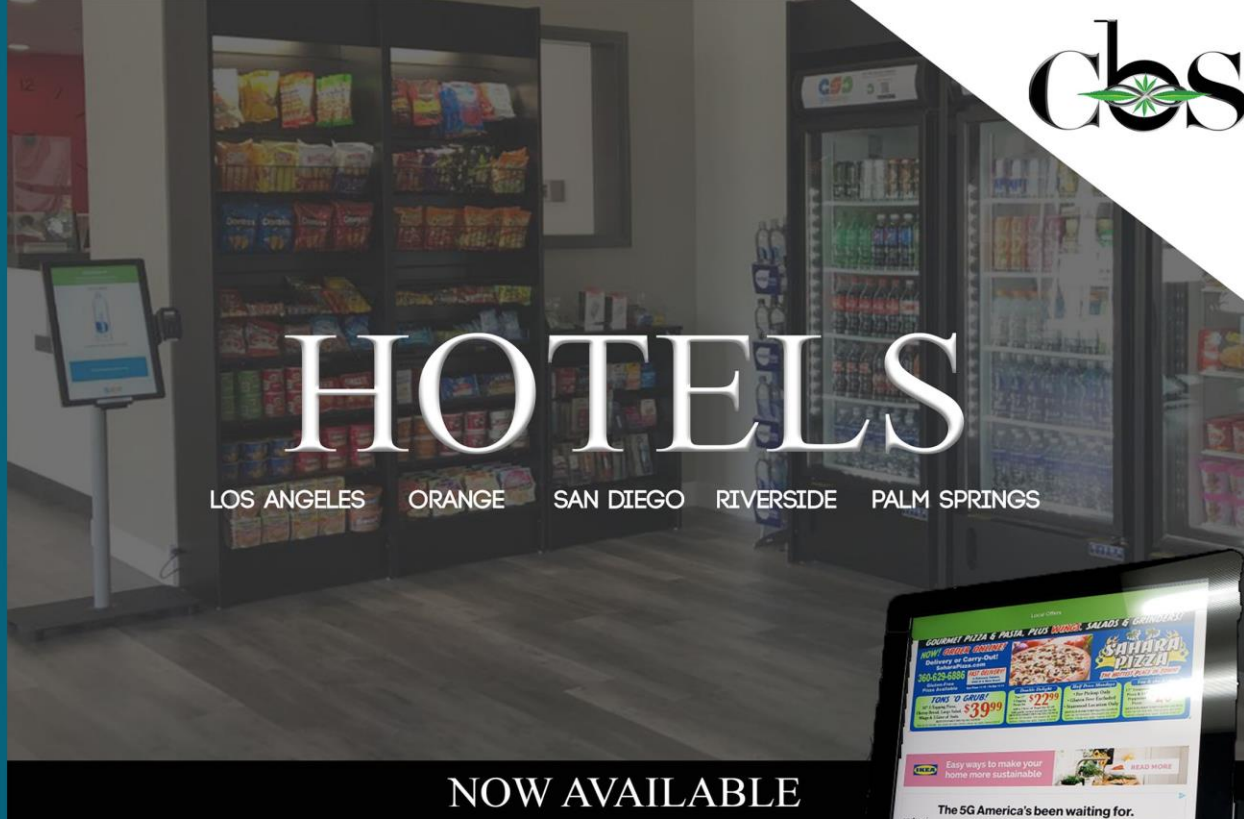
Location: 501 Highland Springs & 10 FWY
(Beaumont, CA)

Size: 14'x 24'

Illuminated

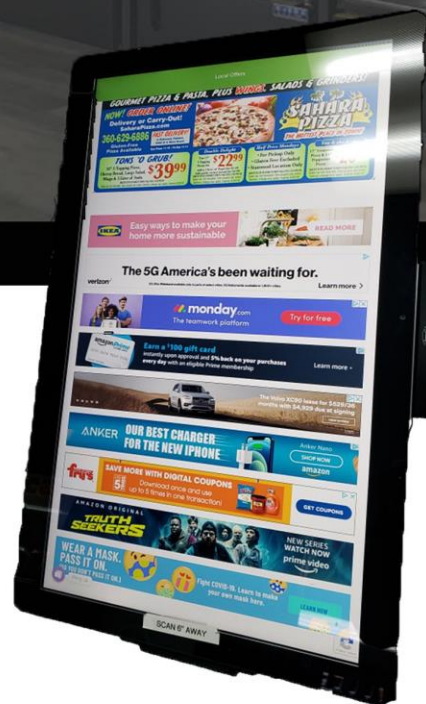


Fairfield
BY MARRIOTT



REACHING CONSUMERS ON THE GO 18 LOCATIONS

DIGITAL MENUS // DIGITAL CUPONS //
VIDEO ADVERTISING NICHE LOCATIONS





Palm Springs INTERNATIONAL AIRPORT

DEMOGRAPHICS AT A GLANCE



**AFFLUENT DESERT
COMMUNITY**



**WORLDWIDE
DESTINATION**



**LEISURE &
HOSPITALITY**



**HUGE
EVENTS**



**30% CANADIAN
PASSENGERS**

WHO'S WATCHING?

ANNUAL PASSANGER TRAFFIC

1.8MM

GENDER

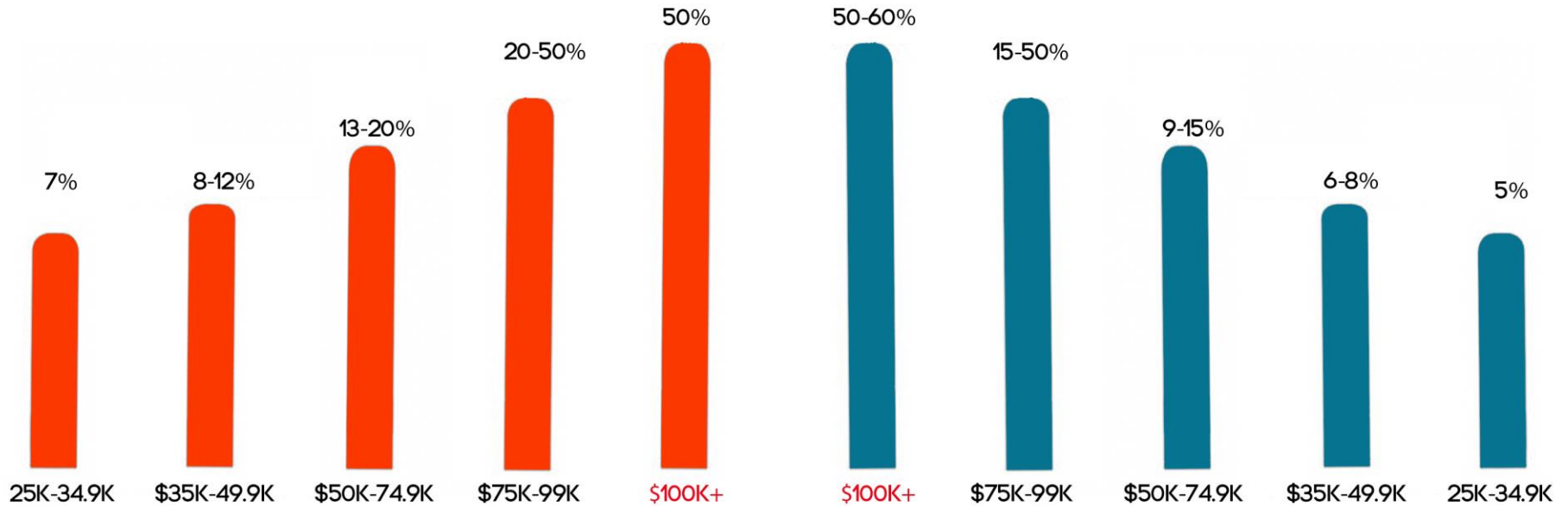
45%



55%

AVERAGE AGE: 46

HOMEOWNERS: 78%



HOUSEHOLD INCOME

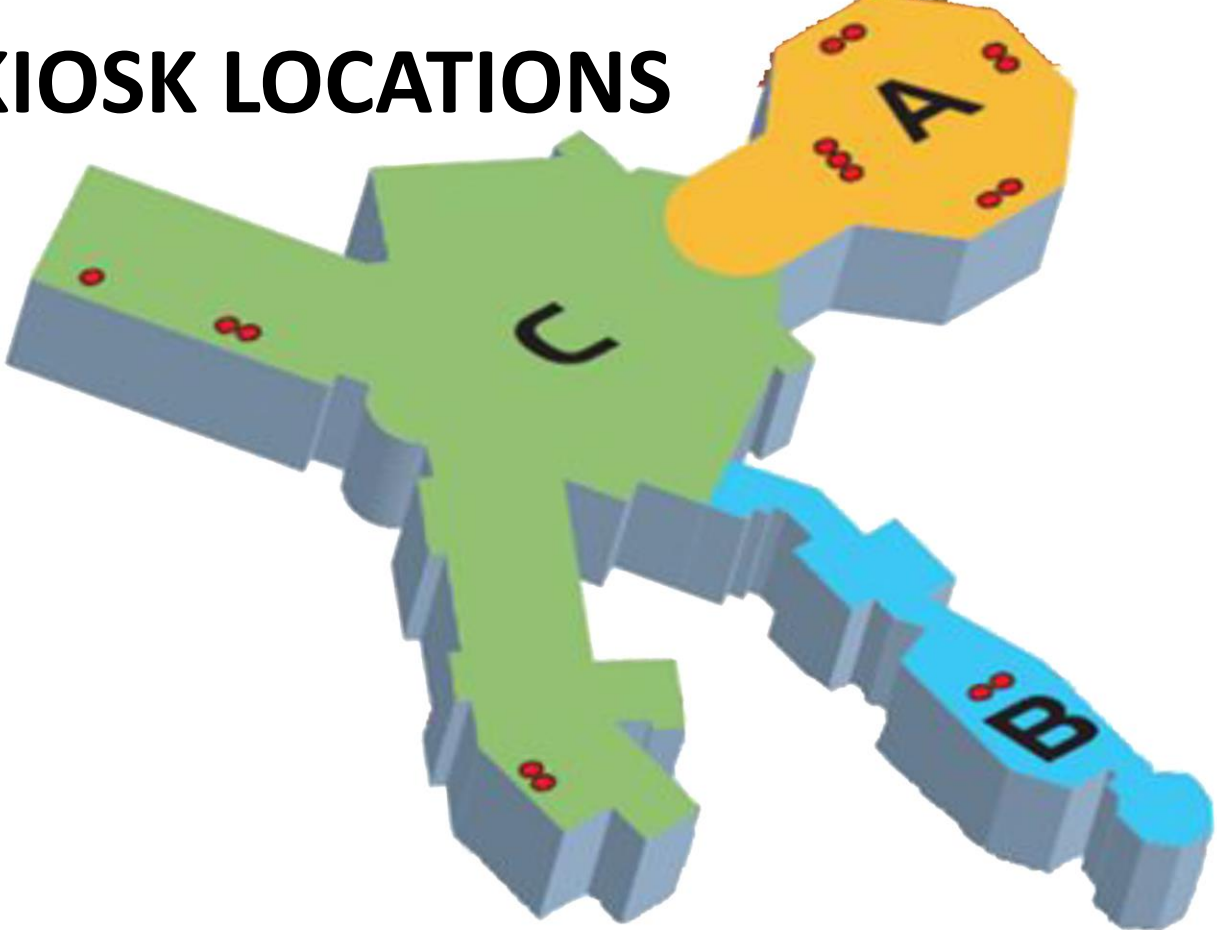
BUSINESS TRAVELERS INCOME



FROM CURBSIDE TO CABIN

3,000,000 MONTHLY IMPRESSIONS

KIOSK LOCATIONS



Passenger Traffic:

Daily: 5,000
Monthly: 150,000
Yearly: 1.8 Million

● **TERMINAL LOCATIONS**

KIOSK IMPRESSIONS BY AD SPOT

8 SECOND: 102,600
15 SECOND: 54,720
30 SECOND: 27,360
60 SECOND: 13,680

Locations	Screens
Terminal A	14
Terminal B	2
Terminal C	4
Total Terminals Available	20

**PROXIMITY
MARKETING**



**FREE
INTERNATIONAL
CALLING**

KIOSK ADVERTISING BENEFITS

INFORMATION KIOSK CENTERS OFFERS

- Cross location presentation
- M-Commerce
- Preset speed dial buttons
- SMS, QR Response, 1-800 call campaigns



**HD STATIC & VIDEO
BANNER ADVERTISEMENT**



DIGITAL COUPONS



**MOBILE RE-CHARGE
CENTER**



**PROOF OF
PERFORMANCE AND
ANALYTICS**

The background image shows a commercial airplane on a runway under a cloudy sky. A semi-transparent blue overlay covers the entire image. Two large, light-blue circular shapes are positioned on the right side, partially overlapping the airplane. A smaller, light-blue circular shape is located in the bottom-left corner.

INFINITY BROADCAST NETWORK CONTACT

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