A young couple is sitting on a light-colored sofa in a bright, modern living room. The woman, on the left, has curly hair and is wearing a striped shirt, laughing with her head tilted back. The man, on the right, has short dark hair and is wearing a grey sweater, smiling broadly while holding a black remote control. The background shows a large window with a view of a city skyline and some indoor plants.

Advertising // Broadcasting // Media

# IBN

INFINITY BROADCAST NETWORK



# IBN

Infinity Broadcast Network (IBN) is a mass media company that creates and distributes industry-leading content, advertising and general entertainment in today's leading platforms.

The Company's operations span to traditional advertising media, DOOH, OOH & Programmatic advertising, entertainment in internet television, publishing, film , including, but not limited to; billboards, social media marketing and Over the Top TV (OTT) devices.







ADVERTISING

*WE* bring you the traffic.  
*YOU* capture the  
consumer.

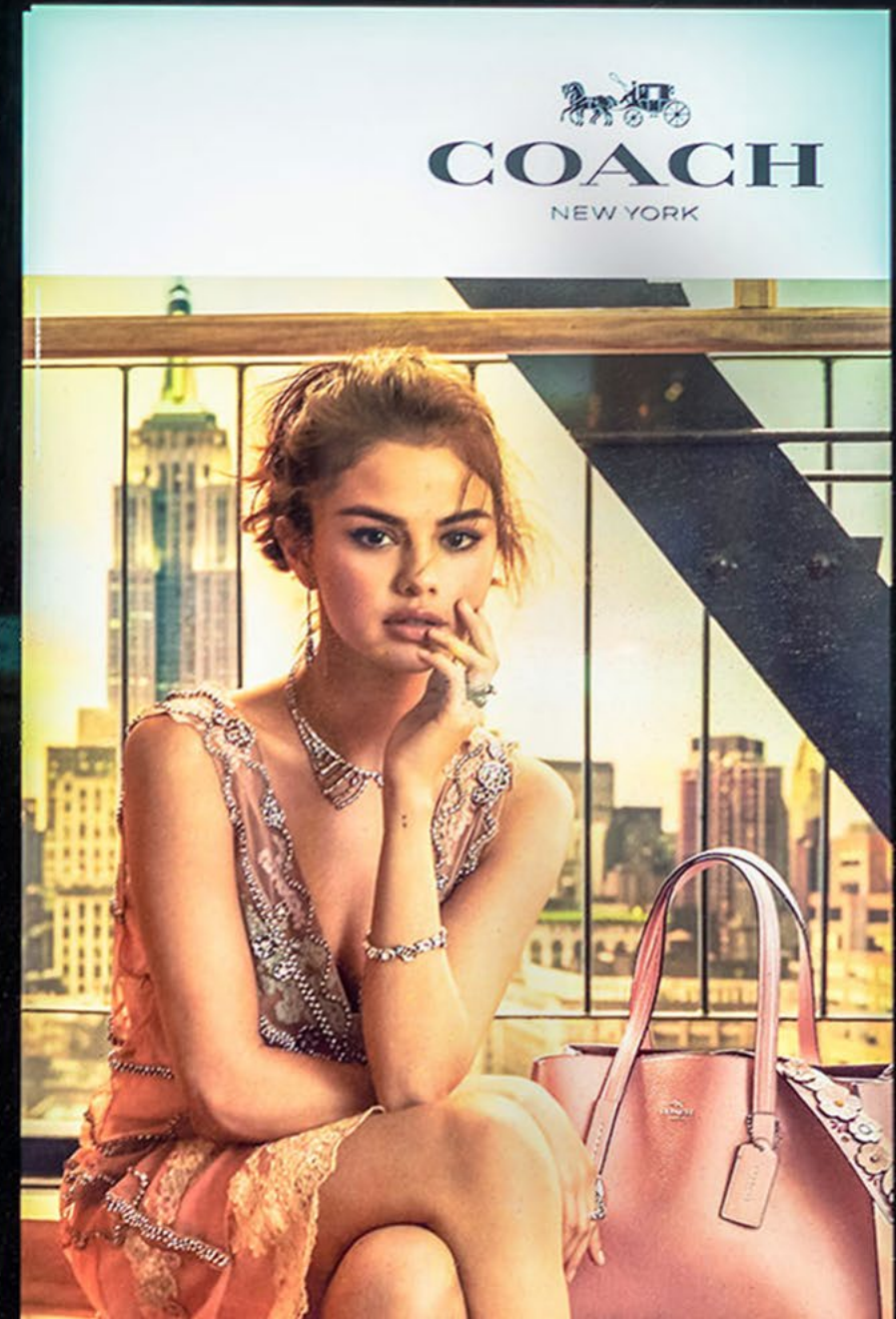
OOH // DOOH // OTT



## OOH BASED ADVERTISING

We have established creative advertising mediums with a combination of tech advances. The traditional benefits of real-world ads has made the world of OOH unavoidable for many advertisers.

AIRPORTS // BILLBOARDS // HOTELS







TRANSIT

3

AIRPORTS


Our service reaches throughout three major airports controlling over 272 active television/phone kiosk information systems.



BILLBOARDS

5

LOCATIONS



It's all about location and ours is premier. Boards located near promenade landmarks and major interstate highways.



PLACED

20

HOTELS

Operating within 19 reputable hotels and 1 casino grab and go stations are place near customer check outs.





Information Kiosk

# Curbside *to* Departures & Back

Featuring: Mobile Charging // Free International Calling // SMS, QR Response, 1-800 Call Campaigns



# AIRPORT

Demographics at a Glance

## DENVER (DIA)

Denver International Airport

Monthly Impressions: 4,500,000 | Monitors: 200

Passenger Traffic: 24.7 Million

## JOHN WAYNE (SNA)

John Wayne Airport

Monthly Impressions: 840,000 | Monitors: 61

Passenger Traffic: 3.8 Million

## PALM SPRINGS (PSP)

Palm Springs International Airport

Monthly Impressions: 150,000 | Monitors: 22

Passenger Traffic: 1.6 Million

IBN



# Static & Digital Billboards

MORE THAN

# 71MM

ANNUAL IMPRESSIONS

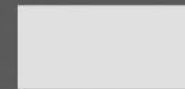
Banning // Beaumont // Freeway 215 // Freeway 101 // Beverly Center





**IBN**

LOCATION



INSIGHTS

## **Beaumont, CA**

Location: FWY I-10 – Highland  
Springs Ave. Exit

Size: 25' x 48'

Monthly Impressions: 888,333  
East | 888,333 West

## **Banning, CA**

Location: FWY I-10 – 8<sup>th</sup> St. Exit

Size: 25' x 48' | Digital

Monthly Impressions: 879,987  
East | 731,150 West

## **Hwy 215, CA**

Location: FWY I-215 – Mills St. Exit

Size: 25' x 48' North | 38' x 54' South

Monthly Impressions: 563,333 North |  
563,333 South



## Hwy 101, CA

Location: Hollywood FWY I-101 – FWY I-10

Size: 18' x 48' Southwest

Monthly Impressions: 793,000 Southwest

## Beverly Center, CA

Location: Beverly Center; Beverly Blvd, CA

Size: 26' x 24' |

Monthly Impressions: 762,667 East | 762,667 West

IBN

LOCATION



INSIGHTS





PLACED

*Choose* to engage with  
your potential  
consumers where they *journey*

Strategically Placed // Enhanced Experience // Brand Awareness // Direct Linkability



Engage Target Demographics At-Point-Of-Purchase

# 300 + Dispensaries

Over 900 Screens // California // Nevada // Colorado // Canada

## 30%

Increase Product Interest



Showcase Brand Identity



Spark Consumer Curiosity



22" Digital Screen



# HOTELS

GRAB SCAN GO KIOSK

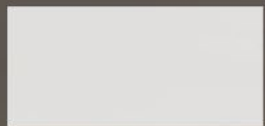


Participating Brands





LOCATION



INSIGHTS

MEDIAN AGE

45

AVG INCOME

84K

TRAVELERS

42%

Business

59%

Vacation

**Kiosk Features:**

Coupon Opportunities

No Contact Self-Checkout

Video & Static ad options

22" full color screen

**HOTEL**  
annual impressions

4,300,000

Los Angeles // Orange County // San Diego // Riverside // Palm Springs





STREAMING

*Dive into personalized experiences that builds trust and turn viewers into customers.*



Over The Top // Web





## Streaming Options:

Placement opportunities available on both our YouTube and Roku streaming platform. Grow your customers by advertising on a show, the channel, video ad, pre/mid-roll and more.

Featuring:

- Banner Advertisement
- Channel Advertisement
- Personalized Interviews
- Press Release Announcements
- Product Placements
- Product Reviews
- Show Sponsorship



STREAMING ((•))

*103K*

**Watch Hours**





Monthly Impressions



31K

Monthly Unique Viewers



596.5K

Gender

Male



64.2%

35.8%

Female

26.6%

18-24

40.2%

25-34

Age

15%

35-44

6%

45-54

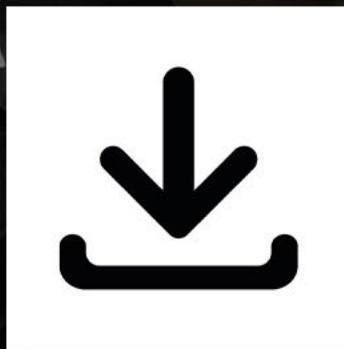


**Roku**



*377*

Monthly Impressions



*250*

Monthly Streaming Hours

Gender



*52% | 48%*

Male

Female





SOCIAL

# Connecting *through* SOCIAL media

Featuring: Social Media Platforms & Growth // Audience Demographics



# PRODUCT REVIEWER



THE CANNABIS LIBRARY

*Engage* your audience and grow your brand with *Grant Patterson*.

CREDITABLE

VERIFIABLE SALES RECORD

GENUINE

NOTEABLE BRANDS:



eightysix  
PREMIUM DELTA - 8 THC



DELTA  EIGHT





# INFLUENCER ROSTER

## Current Influencer Access

Dylan Gonzalez 1.3M  
Dakota Gonzalez 1.1M  
Raquel "Rocky" Santiago 633k  
Taja Riley 112k  
Giavanna Gabriella 236k  
Danielle Vasinova 1.5M  
Hannah Brooke 284k  
Masika Kalysha 2.5M  
Janine Delaney 2.8M  
Matthew Espinosa 5.1M  
Melissia Rene 412k  
Charisse Mills 539k  
Christina Rome 215k  
Jada Cacchilli 267k  
Hanna Lashay 144k  
Molly O'Malia 404k  
Kanec 12.3k

633K

Raquel Santiago

The Professor 3.9M  
Nia Alegriaa 47.1k  
Dj Skribble 31.4k  
Holly Barker 1M  
Briana "Bri" Walker 225k  
Joseph Saady 25.7k  
Nina Galy 264k  
Jojo Tua 87.2k  
Keyana Land 38.9k  
Nne Ka 42.6k  
Jaz Mone 62.8k  
Sara Winter 135k  
Dj Kittie 57.8k  
Nia Johnson 46.5k  
Lexi Sonnett 106k  
Rachel Whitlatch 128k  
Kamila Davies 570k

5.1M

Matthew Espinosa





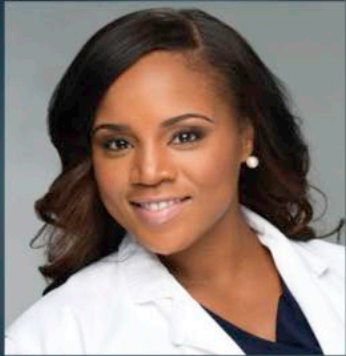
MEDICAL

Our vertical *medical network*  
streamlines from medical  
facilities & medical professionals  
directly to the needs of  
consumers.

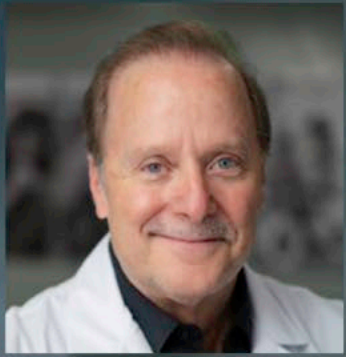
Featuring: Notable Physicians // Peer-To-Peer Interactions // Verified Vendors



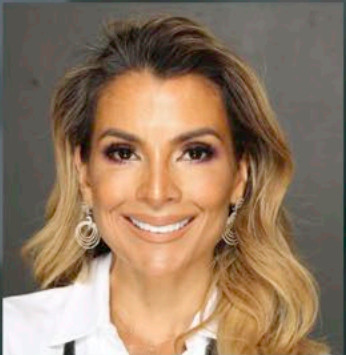
Noteable Physicians



**Dr. Napatia Gettings**  
MD, Miami



**Dr. Jaime Claudio**  
Puerto Rico



**Dr. Sandra Carrillo**  
MD, Panama



The goal of Infinity Inc. International Medical Division(IIMD) is to provide unbiased support to healthcare professionals with reliable resources within our international network. Its mission is to focus on advancing marketplace trust with efficacy and ethical business practices.

[www.iimd.online](http://www.iimd.online)



90%

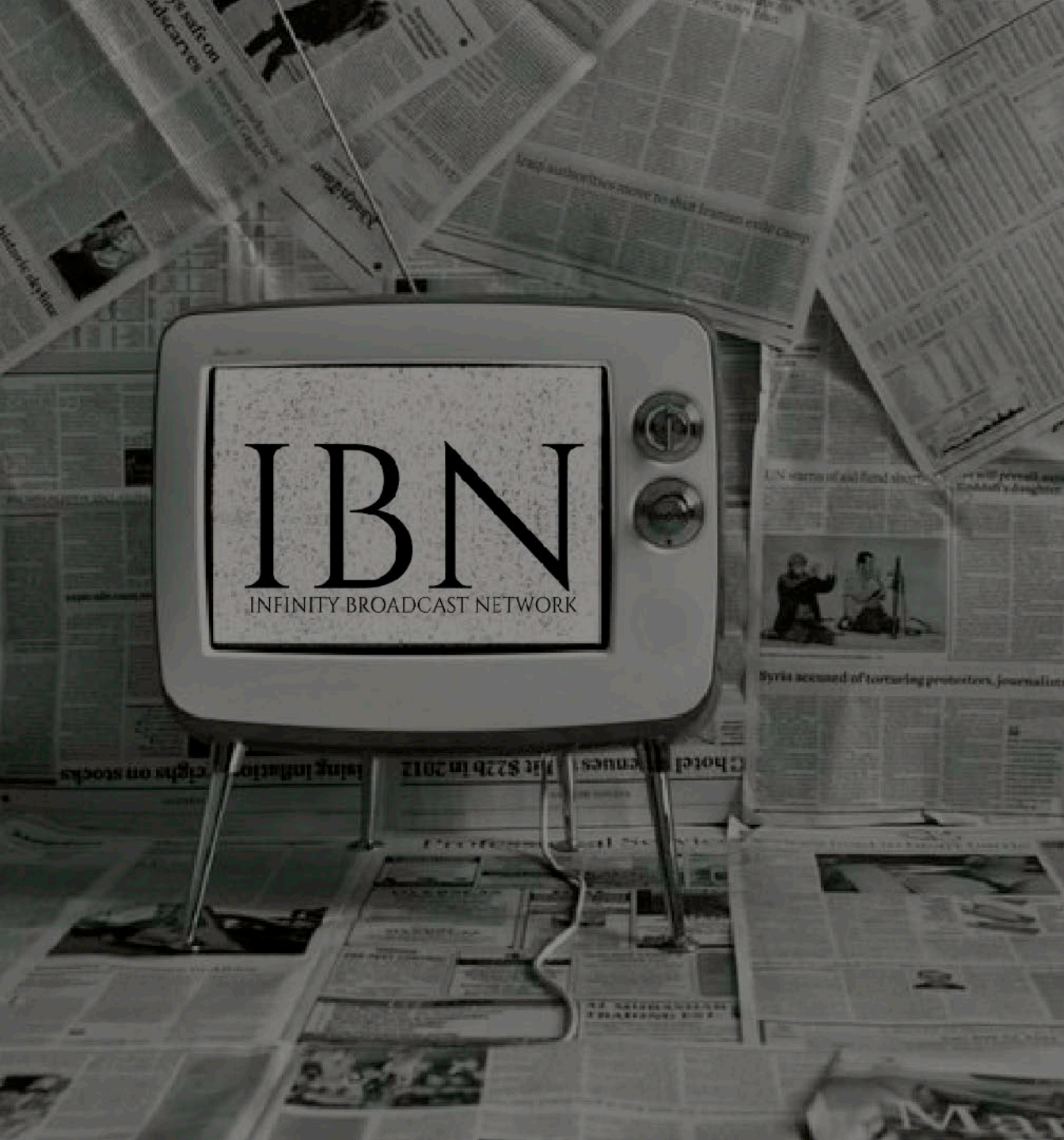
PURCHASE



90%

REORDER





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